

Voices Foundation welcomes two new members to its Board of Trustees:

Jadis Tillery and Felix Meston



American born, Canadian raised and now a proud British citizen, **Jadis Tillery** has a global outlook and 18 years of experience in the full marketing mix specialising in digital and social media. As a consultant, she has been a trusted advisor to private equity firms, brands and celebrity clients. She is currently supporting Hult International Business School across their five global campuses. Passionate about the power of music, Jadis has sung daily with her 16 month old daughter since she was born who now sings herself to sleep.



After obtaining a first class degree in music from King's College London, **Felix Meston** started his career as a publicist with Albion Media, a PR agency specialising in classical music and the performing arts. He then took up a senior marketing position at Global, the media and entertainment company, home to some of the UK's most-loved radio brands. As Brand Manager for Classic FM, Felix had responsibility for the station's national arts partners and music education outreach.

After Global, Felix joined Hailo, one of the UK's fastest growing technology startups. Felix led communications at the taxi app from its early days of operations to a merger with Daimler AG, creating mytaxi, Europe's biggest taxi app. Felix's brand work with Hailo and mytaxi was awarded with wins at the Media Week, Marketing Society and Campaign Magazine Awards. In 2016 he was a finalist at the Marketing Society's Young Marketing Leader of the Year Awards. Today Felix is an Account Director at freud communications, consulting brands on corporate PR.