

## The Voices Foundation welcomes a new member to its Board of Trustees:

### Kathleen Alder

Founder and Director of WildKat PR



*Photo by Tony Briggs*

The Voices Foundation is delighted to announce that Kathleen Alder was been appointed a Trustee of the charity.

Kathleen is joining The Voices Foundation at an exciting time. We are celebrating our 25<sup>th</sup> Anniversary on 28<sup>th</sup> November 2018 with a concert at St John's Smiths Square, with support from an Arts Council England National Lottery Project Grant, and are creating an impact film and online digital learning centre.

We are also starting our two-year Paul Hamlyn Foundation Teacher Development Grant work in 6 David Ross Education Trust primary schools, exploring the impact of singing on the social and educational outcomes of disadvantaged children and young people.

Kathleen is bringing many skills to The Voices Foundation, in particular income generation and development and she will be working closely with us to raise the charity's national profile.

Kathleen says, "Voices Foundation has a unique and very important role to play in the education landscape of the UK and I look forward supporting them in my new role as Trustee. As a mum to two young toddlers, I am personally committed to music education and the power of singing in schools. I will be helping the Voices Foundation with their fundraising ambitions and using my network across the arts and culture sector to further broaden their reach."

Kathleen was born in Hamburg and raised in a very musical household. In 2008, Kathleen founded PR agency WildKat, which now has offices in London, Berlin and New York, extending into Paris and LA next year. Since its founding, WildKat PR has worked with Kings Place, Gstaad Menuhin Festival, Gustavo Dudamel, the Bamberg Symphony and education charity Music for Youth. In 2015, she created the fellowship Noted, which aims to offer financial support, industry opportunities and mentorship to up-and-coming talent in arts administration. She was awarded PR Week's prestigious "29 under 29" and is shortlisted for the Women in Future Award 2018.

#### **About The Voices Foundation**

The Voices Foundation has been working since 1993 to help schools, academies, Music Education Hubs and other partners across the UK to establish sustainable and effective music education in their settings through singing.

For more information about our work, please visit [www.voices.org.uk](http://www.voices.org.uk)