

## The Voices Foundation Big Give Christmas Challenge

We're very excited to announce that we have been selected to participate in the Big Give Christmas Challenge 2018, the UK's largest match funding campaign.

Last year, thanks to generous supporters like you the campaign raised over £11.3 million for participating charities.

### What happens during the Christmas Challenge?

For 7 days from 12pm on Tuesday 27 November to 12pm on Tuesday 4 December, all donations received through this challenge will be doubled by John Lewis Partnerships and The Reed Foundation.

### One Donation. Twice the impact.

Music is a powerful asset and children who engage in regular musical learning are proven to gain intellectual, emotional and social advantages which can transform their lives. Many children miss out on these benefits as they do not have access to any form of music education.

The Voices Foundation believes that every child has a voice, and that all children, regardless of background, ability or means, should have access to a high quality music education through singing and instrumental playing.

We want to impact on more children and young people who are disadvantaged and less likely to engage in the life-changing experience we offer.

*"The impact of the programme has been nothing short of transformational, confirmed by an increase in Year 6 SATs results from 31% combined (reading, writing and Maths) to 64% combined."*

**-Head Teacher, Kings Heath Primary Academy, Northampton**

- £25 - Provides essential classroom resources to support a teacher's first steps in teaching music
- £250 - Offers a whole school staff the introductory training required to teach music through singing
- £2,500 - Gives two classes of thirty children a year of musical learning / choral singing

### What do I need to do?

Please add a calendar reminder to your diary for 12pm on Tuesday 27 November including this link [theBigGive.org.uk](http://theBigGive.org.uk)

You can read more about how to donate in the Christmas Challenge [here](#).

Finally, please pass on this message to anyone who you think might be interested in supporting us and having their donation doubled.

Our many thanks for your continuing support and for helping more children and young people to sing – your generosity makes a real difference in our schools and communities.

### About The Voices Foundation

The Voices Foundation has been working since 1993 to help schools, academies, Music Education Hubs and other partners across the UK to establish sustainable and effective music education in their settings through singing.

For more information about our work, please visit [www.voices.org.uk](http://www.voices.org.uk)

